



**LOWCOUNTRY REGIONAL TRANSPORTATION AUTHORITY
BOARD OF DIRECTOR'S MEETING**

**Wednesday, September 28, 2022.
2:00 P.M.**

**Lowcountry Regional Transportation Authority Boardroom (Zoom)
25 Benton Field Road
Bluffton, S.C. 29910**

MINUTES

1. CALL TO ORDER

Board Chair Mitchell called the meeting to order at 2:01 P.M.

2. PLEDGE OF ALLEGIANCE AND INVOCATION

Board Vice Chair Childs gave the invocation and Director of Finance Henry Criss led the pledge of allegiance.

3. FOIA

Public notification of this meeting has been published, posted, and distributed in compliance with the South Carolina Freedom of Information Act.

4. ROLL CALL OF BOARD MEMBERS AND RECOGNITION OF STAFF PRESENT

Board Members Present: Representing Jasper County: Board Chair Charles Mitchell; representing Beaufort County: Vice Chair Barbara Childs, and Art Handman; representing Colleton County: Chris Bickley; representing Allendale County: William Robinson; and representing Low Country Council of Governments: Stephanie Rossi.

Staff Members Present: Mary Lou Franzoni, Executive Director; Henry Criss, Director of Finance & Administration; Brian Sullivan, Director of Marketing & Communication; Yazmin Winston-Black, Director of Safety and Training; Laura Atkinson, Mobility Manager; Chris Dreisbach, Director of Maintenance; Justin Shilling, Director of Operations; Cavada Russell, Office Administrator.

Guest Present: There were no guests present.

5. WELCOME

Board Chair Mitchell welcomed all Board members and staff.

6. PUBLIC FORUM

No members of the public were present.

7. RECOGNITION OF DRIVER OF THE MONTH

Executive Director Mary Lou Franzoni recognized Ms. Glenda Johnson as the Driver of the month for July and Ms. Evelyn Singleton as Driver of the Month for August.

8. APPROVAL OF MINUTES

July 27, 2022 Board Meeting

Motion: Board Member Vice Chair Barbara Childs moved to have the minutes from the July 27, 2022 Board meeting revised. The motion was seconded by Board Member Bickley.

Vote: The motion was carried, with Mr. Handman abstaining.

9. ACTION ITEMS

None

10. INFORMATIONAL ITEMS

- a. Executive Director's Report** – Executive Director Franzoni presented her report. Tracking for July and August shows Trolley ridership was down. Commuter ridership was slightly down possibly due to new employment opportunities within some of the counties. Overall ridership is on track. 5310 SCDOT review had no findings. To end Trolley season, Mr. Sullivan along with some of our Trolley advertising partners conducted a special promotion. “Breeze Trolley Rocks! - A Ride and Find Adventure” involving painted rocks for passengers to find, re-hide and share on social media, resulting in a great success. An online communication link was created for Trolley riders to be able to give feedback about their ride experience, and the results were positive. Ms. Franzoni stated that LRTA is working on a partnership with the Farmers Market of Bluffton to promote the use of the Bluffton Breeze as a park and ride shuttle that would include Sam’s and Walmart parking.

- b. Finance Director's Report** – Director of Finance & Administration Criss presented a summary of financial reports for the most recent period.

11. OLD BUSINESS

- a. LATS Update** – Stephanie Rossi from the Lowcountry Council of Governments provided an update on the next scheduled LATS meeting which is scheduled for October 7, 2022 at 10:00 A.M.

- b. Argent Road Update** – Ms. Franzoni signed a six-month due diligence period extension.

12. NEW BUSINESS

- a.** Next Board meeting will be held on November 30, 2022.
- b.** Recognition of Rick Hamilton for his service on the Board of Directors
- c.** Revisit Committee assignment.

13. NEXT STEPS

- a.** Revise minutes from last Board meeting

14. ANNOUNCEMENTS

Henry Criss, Director of Finance and Administration; and Yazmin Winston-Black, Director of Safety and Training; have both chosen new career paths and will no longer be with LRTA.

15. ADJOURNMENT

Board member Vice Chair Barbara Childs made a motion to adjourn which was seconded by Board Member Chris Bickley and approved unanimously. The meeting was adjourned at 2:36 P.M.