

July 18, 2024

NEWSLETTER



**you are the
Employee
of the month**

**EVELYN
SINGLETON**

25 candidates total

Congratulations!

- Show up on time, every time
- Go the extra mile for riders and coworkers
- Keep a positive attitude
- Follow safety and service policies, including attending to the monthly meeting
- Be a team player



Enter to Win!

Drop your name during July's Safety Meeting to enter into our raffle giveaway!

 Prizes:

- A non-smart TV
- A secure home safe

Winners will be announced in next month's newsletter.

Good Luck!

TALK OF THE TOWN: LOGGERHEAD TROLLEY UNVEILING STEALS THE MONTH



Have you seen our newest celebrity on wheels yet? Say hello to the Loggerhead Express—the Breeze trolley now dressed head-to-tail in the local artist Mira Scott's bright sea-turtle artwork. Thanks to a squad of community sponsors (and your behind-the-scenes magic), this zero-fare ride is turning heads, sparking turtle talk, and sprinkling Poetry in Motion lines along every route.

Trolley Birthday Alert

July 16 marks the HHI trolley's 8th anniversary!

That first run back in 2018 kicked off eight summers of keeping Hilton Head moving—and now we're rolling proudly into Season 8. Congratulations to all of us; without our collective teamwork, none of this would be possible.

Here's to many more miles together!



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Our Youngest Driver Makes the News



Meet Deonte Ellis

Deonte, an 18-year-old from Hampton, graduated from high school last May—but he is already a CDL driver and behind the wheel!

His journey highlights how bus driving is more than just a job—it's a skilled trade and a meaningful public service, especially for young people in rural areas.

At a time when many transit systems face driver shortages, Deonte is part of a new wave stepping up to serve!

👉 Read the full story and get inspired:

<https://www.islandpacket.com/news/local/article/309555990.html>

**Let's shine a light on the impact we make every day.
Got a Story Worth Telling? Let's Share It!**

Do you know a coworker with a powerful story to tell? Or a passenger whose life has been transformed by public transit?

We want to hear it. We're gathering authentic stories that highlight how you—our drivers and staff—keep our community moving, connected, and cared for. It could be a student getting to school, a senior making it to a medical appointment, or a daily rider who brightens everyone's day. These are the stories that show just how vital public transit truly is.

If something comes to mind, let Enid in the Marketing Office know. She'd love to hear it and help shape it into a story that might even catch a reporter's eye.

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HELP WANTED

Lend a hand when it counts most — and get paid for it.

We're building a team of trained CDL and non-CDL drivers who are ready to step up during hurricane evacuations. This is a paid role upon activation. Your help makes evacuations smoother, reduces chaos, and supports our first responders when it matters most.

Bonus: We'll also need help moving vehicles out of the flood zone.

Want to be part of the solution?

Let us know!

Talk to Jerry or email him at:

jgreen@palmettobreezetransit.com



Congratulations

BIRTHDATES

July 2nd

Shantell Wilson

July 9th

Tyrone Drayton

July 22nd

Calvin Majors

BREEZE-VERSARIES

Pam Young-Holmes 14 years

Loraine Pinkney 8 years

Evelyn Singleton 8 years

Melissa Acton 2 years

Jamal Singleton 1 year

Deonte Ellis 1 year



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FROM THE EXECUTIVE DIRECTOR

COMING SOON:

A NEW ERA FOR NORTHERN BEAUFORT TRANSIT

Big things are happening at Palmetto Breeze! For the past nine months, we've been teaming up with the Lowcountry Council of Governments and RS&H (a consulting group from Savannah) on a major planning project with exciting potential for our region.

It's called the **Northern Beaufort County Transit Master Plan**, and it's focused on identifying unmet transportation needs North of the Broad. Once completed (expected this October), the plan will recommend new transit services—some of which would be the first of their kind in the Lowcountry!

This month, we're testing **proposed fixed routes** in the City of Beaufort, Town of Port Royal, and nearby areas. These routes were designed using cutting-edge transit models that consider traffic flow, trip frequency, connections to other transportation, geography, and feedback from both stakeholders and the public. One exciting idea on the table:

Microtransit—a flexible service using vans that riders could request through a mobile app (like Uber, but for public transit). It would operate in defined zones and link people to fixed routes. The plan might also suggest **bike-sharing stations**, future **ferry services**, and new amenities like bus shelters or even a transfer station. Exciting opportunities are ahead for Palmetto Breeze, and they wouldn't be possible without you—let's keep the momentum going, team! Your hard work matters and I appreciate it. Keep bringing your best and helping us move transit forward.

Huge thanks for all you do!

~ Brian Sullivan.

The Northern Beaufort County Transit Master Plan would bring:

- New fixed routes in Beaufort & Port Royal
- App-based Microtransit (Uber-style vans!)
- Bike-sharing, ferry connections & more

Read more by clicking here:

[Northern Transit Plan](#)